

Candidate's Statement

It is suggested you cover the following areas in not more than 500 words

- i) Personal Details and Experience
- ii) Commitment to Cardiff City Football Club and the aims of the Supporters' Trust Movement
- iii) What are the priorities that you would help the Cardiff City Supporters' Trust achieve over the next year.
- iv) Any additional points

The Candidate's Statement must be completed and returned to:

CCST Election Committee, P.O. Box 2585, Cardiff, CF23 0LQ or by email to members@ccfctrust.org to be received by 15th April 2026

i) Personal Details

My name is Keith Morgan.

I am a retired Chartered Accountant with 3 daughters and 3 grandchildren, and live in Penarth.

I have been a Cardiff City fan since the age of 5, with my first game being in August 1962.

I have been involved with our Supporters Trust since it was first set up and have been a board member for several years, including since it was reformed as a Community Benefit Society under the Financial Conduct Authority in May 2022. I have also had the privilege of acting as its Chair.

One of the longstanding projects I have been involved in has been the implementation of football governance legislation which finally became the Football Governance Act last year and which will be fully implemented for all clubs in the top five tiers of football in England and Wales in season 2027/28. It gives fans a greatly increased say in how the clubs they support in terms of consultation and I would like to remain on the Trust board until fully implemented.

As well as the Trust contributing with its charity and other community projects, I would also like to see an increase in membership to give more fans more say through the Trust.

You are welcome to use your own format within the maximum 500 words if you so wish