

Jeremy Williams' Candidate Statement

Having been a member of the Trust board for over five years, I am seeking re-election to continue my participation in the valuable work and development of the Trust in the future.

In recent years I believe that the Trust has been vital in representing its members views and challenging the club in key actions and issues that have arisen on an often too regular basis.

I feel it is essential for the club to provide its supporters with a clear explanation on actions and decisions that are being made that impact the future of this great club. Over the past few difficult years, the Trust has sought to gain clarity from the Club's board on key subjects such as its future business and financial strategy which will directly impact the club and its supporters and, as we all know, this has often proven to be a challenge. However challenging the task, every member of the board has been committed to getting clear answers from the club and I re-affirm my commitment to this objective in future years.

I believe it is essential that the Supporters' Trust develops and can meet the changing needs of our members and supporter base as whole. We have sought a greater level of fan participation in the Trust for many years, and, with your support, I look forward to participating in the Trust's programme of modernisation and transformation. It is vital that the Trust continually develops its structure and objectives that effectively reflect today's supporters and can communicate and engage with them, wherever they are located.

Throughout my career, I have worked with organisations throughout the UK, introducing new information technology solutions which transform the way they do business and improve the way they engage with their customers. To this end, I have recently presented solutions to the Trust's board that could modernise many systems and processes such as online membership and election management systems. Such systems would remove many manual systems and eradicate costly paper-based balloting processes that are in place today.

I believe that by introducing new online systems and services into the Trust and its members, we will deliver improved member engagement allowing us to conduct our work with the Club and supporters in a clearer, more transparent manner.

As we approach the end of the season, our hopes of promotion to the Championship are high and, should we be successful, it will undoubtedly lead to many changes and deliver new challenges for the club, our Trust and its supporters to overcome.

The role of the Trust, in working with our members and the club throughout this exciting time, will be vital as we all need to be Championship-ready at all levels of organisation and support.

As I seek re-election to the Trust Board, I am ready for the challenges ahead and look forward to gaining your support in this election process so I can continue my work for the Trust and its members in the future.