



CARDIFF CITY SUPPORTERS' TRUST
Minutes of Board Meeting
Tuesday October 7th 2014
Llandaff Institute, 7pm-8:45pm

Present: Tim Hartley (TH - Chair), Keith Morgan (KM), Jeff Mansfield (JM – notes), Geraint Jones (GeJ), Phil Nifield (PN), Brian Mertens (BM), Sian Branson (SB). Jon Sithers (JS) of the Membership Group joined the meeting.

1. *Apologies & Welcome*

Apologies received from Jon Day, David Craig.

2. *Approval of Minutes of July 3^d 2014.*

TH raised two points:

a) What progress had been made in attracting more women members? GeJ explained that there had been more female members in the past and we continue our efforts to increase their representation.

b) Was there any progress on the Memorial Garden? There was none, so **BM** was tasked to raise the matter with Adam Gilliat at the SLO meeting on Oct 9th.

The minutes were then approved as a true record.

3. *Action Points*

These were up to date. Reports had been received from DC on his work with the Co-op.

4. *Matters Arising*

a) TH had received a complaint from a lady who thought the Trust had been involved in the redundancies announced at the club. He assured her that we had nothing to do with this. She had accepted his assurances. clarification.

5. *Correspondence*

a) Comments had been made about Malky's membership. Our agreed policy is to await the result of the FA's inquiry and we will take any action necessary, including posting a statement on our site as soon as the FA had reported its findings.

b) PN had received a letter from Mario Risoli about the launch of his book on CCFC's participation in Euro Cups on Oct 27th.

Agreed to email members and post the event on our web.

c) BM had received an offer from Adam Gilliat to arrange a stadium tour for Trust members. The Board thanked Adam: a formal thanks will be sent to him and the club. **BM** will raise the matter with Adam informally at the next SLO meeting.

d) KM pointed out that we still haven't received minutes of our meeting with the club from Adam. **TH** to ask him about this.

6. *Chair's Update*

a) The Community Cup on Oct 19 will have 14 teams. It was noted that there will be costs incurred. We have a banner and flags. **BM** will take photos, 1 person will sit at desk to note results and 1 will help with flags. **PN** will contact sports agencies, **TH** to contact Barry and Mark Durham. Proceeds will go to Ty Hafan.

b) TH informed Board that he'd had a meeting with Wayne Nash and Adam Gilliat that morning. There will be a Ty Hafan collection before the Fulham match on 10 Jan 2015, with bucket collection, film and pitch-side seats donated by club. We will distribute Trust membership leaflets. Members will be invited to help out. The Board thanked the club.

c) TH will mail members about trip to Chasetown on 22 November and speak to Vince Alm about arranging a minibus. There will be a cost.

d) TH has arranged for CEO Ken Choo to meet Citizens UK next Tuesday to discuss Living Wage at CCFC. Board thanked him for this: we will monitor progress.

d) Cardiff Credit Union can offer an alternative payment option to fans who wish to buy their season tickets in instalments and who may not wish to take the option offered by the club (V12 company).

Agreed: the Trust would make no recommendation but would simply offer links to other providers to raise awareness. This was a club decision not ours.

e) TH reported that the Supporters Direct and Football Supporters Federation had held a joint meeting with Greg Dyke of the FA, for the first time ever. This was a positive development to be welcomed.

f) 21st October marks the launch of the Government Expert Working Group on Football. There will then be follow-up meetings on different issues. We will keep members updated on the Group's work.

g) It was noted that SLO's don't get any formal training. Did the leagues know that clubs don't seem to be implementing the SLO guidelines properly?

h) The Oral History project is on-going. SB will ask schools and colleges if they'd like to get involved.

i) TH announced that he is now a Trustee of the Welsh Football Trust and this may cause a conflict of interest. The Board congratulated him and agreed to discuss this issue with him and other parties to ensure there would be no problems.

7. *Group Reports*

a. *Membership*

Jon Sithers presented his report. The group consists of Jon, Paul Evans and Linda Cooke. They use the Intouch membership system and have been updating the records since January 2014. There has

been a reduction in membership but because Intouch doesn't pick up Standing Orders this wasn't immediately detected. JS has written to non-renewers but many don't answer. Some were unhappy with the Trust because of Malky's membership and the Blue issue.

JS felt there is a lack of communication between Board and members. KM noted that revenue hasn't dropped. GeJ pointed out that there are trends: we seem to have a core membership as well as occasional members who join and leave. It was felt that the link between club and members is being broken so some are giving up the club hence the Trust.

Agreed: Several interesting ideas for improving communication were proposed so it was resolved that the November Board meeting will be devoted to Communication and Membership and emergency business only. Board members are to let JM know their ideas for improving communications so he can collate and circulate. Suggestions made today have been noted and will be carried forward. In the meantime SB will look into designs for her ideas for a Children's Trust.

b. *Finance Report.*

KM: little to report at this juncture. A full report will be made in due course.

8. *Co-opting of new members*

JM and SB were unanimously co-opted onto the Board. They each will write a maximum 300 word statement on why they joined the Board, to be published and mailed.

9. *AOB*

a. GeJ reminded the Board to feedback their ideas on our priorities for the 2014-15 Business Plan

b. BM reported on the Supporters Direct Summit in Wembley. Everyone there had understood the issue of club identity on which he had spoken.

c. Gej will check Supporters Direct Training Dates for clashes.

10. Next meeting was to be Tue Nov 4 but there was a clash with Bolton match. JM to look for alternatives.

THE MEETING ENDED AT 20:45