



CARDIFF CITY SUPPORTERS' TRUST
Minutes of Board Meeting
Tuesday February 3rd 2015
Llandaff Institute, 7pm-8:45 pm

Present: David Craig (DC – Chair), Tim Hartley (TH), Keith Morgan (KM), Jeff Mansfield(JM – notes), John Day (JD).

1. *Apologies & Welcome*

DC welcomed members. Apologies were received from Sian Branson (SB), Brian Mertens (BM), and Geraint Jones (GeJ).

2. *Approval of Minutes of January 6th 2015.*

The minutes were approved as a true record.

3. *Matters Arising*

1. We had received 500 responses to the Membership Survey, somewhat down on last year, possibly because the rebranding issue had been resolved. PN was asked to send a reminder to members who hadn't yet responded. He will send the results out to the media and the club in due course.

The responses were discussed in detail. There was support for safe standing and the Trust's priorities. Members want the Trust to keep money for shares in reserve. Two-thirds were happy with ticket prices. However the Board concurred that the club needs to understand that the reversal of the rebrand is not a cure for all problems and that much remains to be done.

JD will provide more information about Question 12. The Board was pleased to note that communication via email seems to be effective.

2. TH had circulated stats on usage of our web and will repost these for later discussion: the design of the website is under review.

3. There was discussion on the problem of non-renewals of season tickets: the poor quality of football on offer was felt to be a cause.

The Board thanked JD for his work.

4. *Action Points*

1. SB to organize a social event for families for Easter School Holidays.
 - Ongoing . SB and GeJ to liaise on this.
2. TH to raise issue of Supporters Director on CCFC Board at forthcoming meeting with club, and with Championship Group and EWG.
 - Ongoing. Noted that the Championship Group is in abeyance.
3. DC to meet Cllr Bradbury on Feb 11th at 2pm about Supporters Rep.
 - Ongoing.
4. BM to post details of membership incentives on board at Trust office.
 - Discharged.
5. SB to begin project to set up Junior Trust.
 - Ongoing. SB reported that she had made a design and priced some items for our inspection in due course.
6. SB to contact schools and colleges about joining the Oral History Project.
 - Ongoing. Agreed to persevere with the Oral History project.
7. SB to organize car stickers.
 - Ongoing. DC to contact her and circulate details.
8. TH to invite Ken Skates to visit Merthyr Town FC re community work.
 - Discharged. Visit will take place at date to be confirmed.
9. Board to invite Chasetown down later this year.
 - Deferred until pre-season friendlies are on.
10. TH to circulate our submission to SD for Expert Working Group.
 - Discharged.
11. DC to do interview on Radio Wales.
 - Discharged.
12. KM to produce paper on share purchase.
 - Discharged. KM will circulate firstly to Board, then publish.
13. JM and GeJ to liaise about AGM and election.
 - Ongoing. JM to contact GeJ about this.
14. Membership to be ruled off asap. JM to remind Membership Officers.
 - Discharged.
15. JM, KM BM to test Institute equipment for 22 Jan event.
 - Discharged.
16. ALL: let JM have your updates on your AP's in time for next meeting, even if not attending.

5. *Correspondence*

1. The Board reviewed the options for new Membership cards kindly provided by Membership Secretary Jon Sithers. Agreed to order new cards but not lanyards, not with photos and with the members name, number, CCST name and logo on the front and our contact details ad bilingual slogan on the back. JM will ask JS to provide a proof for approval at next Board meeting according to Board instructions.

6. *Chairs Update*

1. TH has invited Russell Slade to our AGM. The club still hasn't introduced him to fans.
2. On Thursday 19 March at 7pm Chris Coleman will talk to Trust members at CCS about Wales' prospects. An invite will be sent to members in mid-Feb.
3. The local Jewish community has agreed to a fixture with us but no date has been set. Cardiff Dragons have asked us to join Football Against Homophobia on Sat Feb 28 – unfortunately a match day.
4. Ashley Thomas of CCFC Community Foundation may be able to attend March meeting – to be confirmed. JD commented that the Make the Diff project is interested in the work of the Community Foundation and may be a source of funding for events.
5. TH will ask the club again about Kick out racism campaign.
6. TH will circulate 5 questions to be asked at our meeting with Mehmet Dalman on Feb 11th.
7. 15 people had signed up for the stadium tour. JD will go if BM cannot.
8. It was noted that JM will attend the Supporters Direct (SD) training day on March 1st.
9. The next SD Fan Summit will be on 19/20 June but venue not yet known.
10. The SD Board is to circulate a manifesto for election candidates at the General Election in May. This will be published on our website.
11. A Blackpool Trust member is facing legal action: it was confirmed that CCST Board is insured for public and private liability. We feel we have acted correctly.
12. SD had provided a model job description for a Supporters Representative from Cambridge United, which TH had circulated.
13. We have to renew membership of Football Supporters Federation.
14. The Scottish Expert Working Group had provided a report last week which is now online.
15. TH will forward a Supporter Rep job description from Huddersfield Town to BM.

The Board thanked TH for his contribution.

7. *Finance Report*

KM's report had been circulated to Board members. Income for January is up on the last 3 years: there were new members, renewals and fewer non-renewals. The rebrand factor and our own pro-active approach had contributed to this increase. Magazine sales had given us a good chance to promote membership and many leaflets were given out.

8. *Membership Report and matters arising*

Now standing at 563, not as many as we would like but increasing.

9. *GeJ's proposals for engaging with the Club*

GeJ had provided his thoughts on how we should move forward in our relationship with the club. These were discussed at length. JM will feedback to GeJ.

10. *Update on role of Supporter Representative*

Chairs Update had provided some updating on this. We are due to meet Swansea Trust on 8th Feb: DC to confirm who would be attending this meeting. The Board considered the options for electing a Fan Rep and concluded that we would firstly raise the issue at our meeting with the Club on Feb 11th and then review the matter.

11. *Annual Survey January 2015*

Dealt with under item 3, Matters Arising.

12. *AOB*

The first &S voucher draw had been held but the winner had not made contact. Agreed to hold on to the prize for the time being.

It was noted that we weren't sure if BM had informed Swansea Trust who would be meeting with them.

13. *Dates of next meetings and AGM*

Next meeting 3rd March 2015 at the Institute at 7pm.