



CARDIFF CITY SUPPORTERS TRUST
MINUTES STEERING GROUP MEETING
28TH APRIL 2008 AT THE DUKE OF CLARENCE

1) Paul Corkrey (chair): welcomed the steering group to the meeting.

2) Apologies: Mike Morris, Rob Keegan and Tim Hill

3) The Minutes from the last meeting were introduced and accepted.

4) Matters arising from Previous Minutes (not on agenda)

i) Thin Blue Line article:

Dave Sugarman was asked by Andrew Turton of the thin blue to write a piece on the trust for his fanzine at short notice and did so. The steering group were pleased with the article and the support of Andrew Turton's fanzine and his continued support for the trust

ii) P.O.Box:

The group discussed the need and costs of a P.O.Box address. The cost would be £60 a year and the group put forward 3 possible P.O.Box numbers that would be suitable for the trust. They were: 2008, 1910 and 1899 all of which are significant dates in the history of the club. Paul Russell will

investigate their availability and will report back at the next steering group meeting.

This led on to a brief discussion on the need for a registered office address in the near future. The group will refer to Keith Morgan for advice on this matter (Keith offered to use his office has a temporary address) at another group meeting.

iii) Merchandise:

The group discussed the possible manufacture of goods carrying the trust logo such as badges, shirts etc. All were in favour of doing so but it was felt as the trust is not able to attract membership until all the legal formalities are concluded that it would be better to look at this at a later date.

5. Treasurers Report:

Rob Keegan was unable to attend the meeting, but informed the Chairman about the current state of finance.

The Money in the trust account at the last meeting was £1098.49 and since that time there had been two donations. Paul Russell had donated £20 and Frank Humphries had donated £20 also. This makes the current balance of the trust account £1138.49 as of 28/4/08.

5. The Fred Keenor Memorial :

Mr. Mike Inker and Mr Jim Done (sculpture) asked if the trust would be willing to lead on the planning and construction costs that would be incurred in making the statue possible. They gave an insight into the costs incurred in other projects such as the Johnny Owen memorial. Jim Done showed the group a drawing of his proposal for the statue of Fred Keenor which was accepted by the group as being of a high standard and fitting as a memorial to Cardiff's unsung hero. The group discussed the possible location for the statue and then went onto the involvement of the council in this matter as there will be future maintenance costs involved.

Jim Done and Mike Inker agreed to return to a steering group meeting with Costings on the building of the statue and will do this as soon as possible. A steering group representative will approach the Swansea city trust for advice on this as they have recent first hand knowledge of organising a statue at the liberty stadium. The group will assess the possibilities of its involvement in this

project but in principal could find no reason why it should not be and will wait on reports from Jim Done and advise from the Swansea trust.

5. Academy Board :

Paul Corkrey introduced a copy of an e-mail he had received dated the 15th April. In the e-mail it was suggested that the trust may be interested in having an active role in the Academy. It was suggested in the e mail that it may well be possible to form a board of directors to look after the running and finance of the academy, with the trust having a seat on that board. It could give the trust meaning for being in the short term and will give the trust a powerful say in how the academy is financed and run. The group decided after discussion that it would not be the right time for us to get involved now, as we are sorting out the legal framework of the trust. We would welcome a meeting with the club in the future to discuss this matter further with a view to the trust being involved in any possible board. The matter will be looked at again at a future meeting when the trust is legally formed. It was suggested we try to arrange a meeting with the club and the trust to discuss this idea in greater detail.

The steering group then heard reports from the 3 Sub groups. (See attachments). There then followed debates on the details of each report.

Membership Sub Group - Presented by Mark Hooper

The steering group accepted the report (unanimously) and commented that the membership scheme (1) and fees should be part of the trust business plan and may be revised or adjusted in future sub group meetings.

On the membership Database (2) the group agreed to the proposal of using the CRM from supporters direct but would need to ensure a backup facility is in place.

The group accepted the proposal of using standing orders (3) as a preferred payment method and the idea of awarding a prize to all who sign up to using the standing order scheme.

Keith Morgan will report back to the sub group after he has contacted the Bristol City Trust and seek advice regarding some of the points made at the meeting.

Communications and Launch Event sub-Group –

Presented by Stuart Ropke

The Steering Group accepted the report and decided that most of the proposals would need to be planned when the trust is able to do so when the trust is legally formed, and when a date for the AGM is decided. And the possibilities for gaining knowledge from other trusts on how they had organised and ran their launch events would give us ideas for the sub-group to look at.

The Steering group accepted the recommendations of the sub-group but would need to refer this to future sub group meetings to decide on the format that a launch event would take. Planning for the launch event should be discussed by the whole group at a later meeting and parts of the recommendations could be used at a first year celebration of the trusts existence, depending on the size of the launch event that the steering group agrees at a later date.

Constitution Sub-Group -Presented by Dave Sugarman

The Steering Group accepted the report from the sub-group:

Dave Sugarman had revised the wording of the objects since the minutes were published and offered the following in recommendations regarding clause 2.

i) To enter into and maintain a regular and meaningful dialogue with the club

This was agreed unanimously by the steering group

ii) To encourage the Club to take a proper account of its supporters and the community it serves in all its decisions

The steering group discussed this and an alternative wording was discussed by the group. The alternative was to change “all its decisions” to “its decision making process”. This will be discussed at a full steering group discussion on the Constitution.

iii) To strengthen the bond between the Club, its Supporters and the South Wales community, and to represent the interests of the Supporters and the community in the running of the Club.

This was again referred for discussion at the next constitution group meeting

iv) To encourage and promote the principal of Supporter representation on the Clubs Board of Directors.

This was again referred for discussion at the next constitution group meeting

v) To purchase and Hold a Significant Shareholding in the Club

This was again referred for discussion at the next constitution group meeting

vi) To develop links with the Supporters of other Clubs in the furtherance of the enjoyment of the game for fans of all ages

The group decided that it would be better to add the word “football” before “clubs” and this would be discussed at the next constitution meeting.

Vii) To promote a positive image of the Club and its Supporters to the media, the local community and the general public, thereby reinforcing the Clubs identity and increasing its support.

The group agreed this in principal and will discuss this and other constitutional matters at a steering group constitutional meeting.

Any other business

It was agreed that the two sub committees meet again before next steering group meeting.

The group had no other business to discuss but it was decided that to give the constitution proper discussion and the steering group will hold a constitution meeting on Monday the 12th May at 7pm at the Duke of Clarence.

The steering group will then meet on the 19th of May at 7.30pm to discuss other sub-group matters.

The meeting was adjourned at 10.20pm